

# IVAN KORSAKOV

[www.vanyoq.com](http://www.vanyoq.com) [in linkedin.com/in/vanyoq](https://www.linkedin.com/in/vanyoq) [✉ korsakov@vanyoq.com](mailto:korsakov@vanyoq.com)

## EXPERIENCE

- Michigan State University Women's Basketball** Lansing, MI *June 2022 – Present*  
*Director of Creative Media*
- Conceptualizing team's social media strategy, style and aesthetic (Instagram, Twitter, Facebook)
  - Filming and editing creative videos – game highlights, practice updates, team activities, move-ins, etc.
  - Taking and editing pictures from games, practices and other team events
  - Creating motion and still graphics & interior design elements
  - Managing media requests from Big Ten, NCAA and TV stations
- Kent State University Athletic Department** Kent, OH *Jan. 2020 – Dec. 2021*  
*Graduate Assistant – Videography*
- Produced video segments, animations, and other visual elements for 17 athletic programs
  - Conceptualized, directed, wrote, shot, audio recorded, edited, animated, captioned and published the #FlashLIFE ⚡ projects
  - Produced Instagram Reels (over 150 short clips produced for the Kent State Athletics and affiliated team accounts)
  - Managed social media accounts – wrote captions, created appealing IG stories, organized series/playlists, adjusted aesthetics
  - Supervised student workers and coordinated the workflow during events and shoots
- PFC CSKA Moscow** Moscow, Russia *Nov. 2019 – Dec. 2019*  
*Videographer*
- Created game videos and other content for the RPL team's YouTube channel, as well as Instagram teasers
- Tulane University Athletic Department** New Orleans, LA *Aug. 2019 – Oct. 2019*  
*Graduate Assistant – New Media*
- Produced video segments for the baseball, basketball, and volleyball athletic programs
  - Received a stipend and a tuition waiver for the PMBA program
- University of Northern Iowa Athletic Department** Cedar Falls, IA *Aug. 2018 – Mar. 2019*  
*Videographer*
- Filmed/produced, edited, and uploaded promotional videos, highlight videos, interviews, animation and raw videos for UNI Soccer, UNI Football, UNI Swimming & Diving, and UNI Tennis teams
- United Soccer Leagues** Tampa, FL *June 2018 – Aug. 2018*  
*Digital Asset / Video Production Intern*
- Interviewed Indy Eleven's Eugene Starikov – wrote the script, shot, and edited the final project
  - Edited the SYL 2017 Finals video & 50 videos for the TikTok platform; filmed the weekly Instagram show
- Around the Corner Productions (ESPN3 & ESPN+)** Cedar Falls, IA *Jan. 2018 – May 2018*  
*Camera Operator*
- Operated wide-shot, shoulder and robotic cameras during UNI Panthers basketball and softball games

## EDUCATION

- Kent State University** Kent, OH *Jan. 2020 – Dec. 2021*  
*Master of Arts – Sport and Recreation Management*
- Received the Videography Graduate Assistant position
  - Received full academic coverage; 3.95 cumulative GPA
- University of Northern Iowa** Cedar Falls, IA *Jan. 2017 – July 2019*  
*Bachelor of Arts – Digital Media Production*
- Cum Laude recipient; 3.70 cumulative GPA
  - Minor in Marketing; member of the Sports Business Club
  - Transferred credits from the University of California, Los Angeles and Plekhanov Russian University of Economics

## REFERENCES

### **Daniel Griffin**

Director of Athletic Communications  
Kent State Athletic Department  
1025 Risman Dr  
Kent, OH 44242  
(330) 672-8468  
dgriff34@kent.edu

### **Michelle Van Dorn**

Assistant AD, Communications  
UNI Athletic Department  
2501 Hudson Road  
Cedar Falls, IA 50614-0310  
(319) 290-5301  
michelle.vandorn@uni.edu

### **Michael Rueber**

Vice President  
Around the Corner Productions  
5417 Nordic Dr  
Cedar Falls, IA 50613  
(319) 273-3071  
michael.rueber@uni.edu

### **Julie Dombroski**

Director of Operations & Technology  
Michigan State Women's Basketball  
534 Birch Rd  
East Lansing, MI 48824  
(517) 432-7130  
julied@ath.msu.edu