

# I V A N K O R S A K O V

## MEDIA EXPERIENCE

**Michigan State Women's Basketball** East Lansing, MI *Jun. 2022 – April 2023*  
**Director of Creative Media**

- Conceptualized social media strategy, managed team's Instagram, Twitter, Facebook, TikTok & YouTube pages
- Produced creative videos start to finish – game highlights, short Reels, practice updates, vlogs, talk shows etc.
- Took and edited pictures at games, practices and other team events, ran team's recruiting media
- Created motion and still graphics & interior design elements
- Assisted and collaborated with other programs, hired and managed student workers

**Kent State University Athletic Department** Kent, OH *Jan. 2020 – Dec. 2021*  
**Graduate Assistant – Videography**

- Produced social media videos for the Kent State Athletics' and 17 teams' social media
- Wrote, directed, filmed, edited, animated and posted the #FlashLIFE talk shows and podcasts
- Produced Instagram Reels (over 150 short clips)
- Co-managed social media accounts
- Supervised student workers and coordinated the workflow during events and shoots

**PFC CSKA Moscow** Moscow, Russia *Nov. 2019 – Dec. 2019*  
**Videographer**

- Filmed and edited game videos and other content for the RPL team's YouTube and Instagram pages

**Tulane University Athletic Department** New Orleans, LA *Aug. 2019 – Oct. 2019*  
**Graduate Assistant – New Media**

- Produced video segments for the baseball, basketball, and volleyball athletic programs
- Received a stipend and a tuition waiver for the PMBA program

**University of Northern Iowa Athletic Department** Cedar Falls, IA *Aug. 2018 – Mar. 2019*  
**Student Videographer**

- Filmed / produced, edited and posted promos, highlight videos, interviews & animation elements for the UNI Panthers soccer, football, swimming & diving and tennis teams

**United Soccer Leagues** Tampa, FL *Jun. 2018 – Aug. 2018*  
**Digital Asset / Video Production Intern**

- Edited TikTok videos, filmed a weekly Instagram show, tagged photos via PhotoShelter
- Interviewed Indy Eleven's Eugene Starikov – directed, filmed and edited the social media version

**Around the Corner Productions (ESPN3 & ESPN+)** Cedar Falls, IA *Jan. 2018 – May 2018*  
**Broadcast Camera Operator Intern**

- Operated wide-shot, shoulder and robotic broadcast cameras at the UNI Panthers basketball and softball games

## EDUCATION

**Kent State University** Kent, OH *Jan. 2020 – Dec. 2021*  
**Master of Arts – Sport and Recreation Management**

- Videography Graduate Assistant position with the Athletic Department
- Full academic coverage; 3.95 GPA

**University of Northern Iowa** Cedar Falls, IA *Jan. 2017 – July 2019*  
**Bachelor of Arts – Digital Media Production (Marketing minor)**

- Cum Laude; 3.70 cumulative GPA
- Sports Business Club membership
- Credits from UCLA and Plekhanov Russian University of Economics

## PERSONAL EQUIPMENT

- Cameras & accessories
- Home editing & podcast studio (PC, audio mixer, microphones, motorized camera slider & lights)

# I V A N K O R S A K O V

## REFERENCES

**Suzy Merchant**

**Former Head Coach**

Michigan State Women's Basketball

(517) 243-0704

suzyrakan@yahoo.com

**Dan Griffin**

**Assistant AD, Communications**

Kent State Athletic Department

(330) 672-8468

dgriff34@kent.edu

**Kara Fisher**

**Sports Information Director, WBB**

Michigan State Athletic Department

(517) 896-0724

kfisher@ath.msu.edu

**Suzette McQueen**

**Executive Senior Associate AD/SWA**

Kent State Athletic Department

(516) 606-0954

smcquee1@kent.edu

**Julie Dombroski**

**Former Director of Operations & Technology**

Michigan State Women's Basketball

(517) 432-7130

julied@ath.msu.edu

**Michelle Van Dorn**

**Former Assistant AD, Communications**

UNI Athletic Department

(319) 290-5301

michelle.vandorn@uni.edu

**Michael Rueber**

**Vice President**

Around the Corner Productions

(319) 273-3071

michael.rueber@uni.edu

**Dean Lockwood**

**Director of Player Development**

Michigan State Women's Basketball

(865) 806-5669

dlockwood@ath.msu.edu