

# I V A N K O R S A K O V

## MEDIA EXPERIENCE

**Michigan State Women's Basketball** Lansing, MI *Jun. 2022 – Present*  
**Director of Creative Media**

- Conceptualize team's social media strategy, style and aesthetic (Instagram, Twitter, Facebook, TikTok, YouTube)
- Produce creative videos start to finish – game highlights, practice updates, vlogs, talk shows etc.
- Take and edit pictures from games, practices and other team & recruiting events
- Create motion and still graphics & interior design elements
- Hire and manage student workers

**Kent State University Athletic Department** Kent, OH *Jan. 2020 – Dec. 2021*  
**Graduate Assistant – Videography**

- Produced video segments, animations and other visual elements for 17 athletic programs
- Wrote, directed, shot, audio recorded, edited, animated, captioned and published the #FlashLife projects
- Produced Instagram Reels (over 150 short clips produced for the Kent State Athletics and affiliated team accounts)
- Managed social media accounts – wrote captions, managed series / playlists, adjusted aesthetics
- Supervised student workers and coordinated the workflow during events and shoots

**PFC CSKA Moscow** Moscow, Russia *Nov. 2019 – Dec. 2019*  
**Videographer**

- Filmed and edited game videos and other content for the RPL team's YouTube and Instagram pages

**Tulane University Athletic Department** New Orleans, LA *Aug. 2019 – Oct. 2021*  
**Graduate Assistant – New Media**

- Produced video segments for the baseball, basketball, and volleyball athletic programs
- Received a stipend and a tuition waiver for the PMBA program

**University of Northern Iowa Athletic Department** Cedar Falls, IA *Aug. 2018 – Mar. 2019*  
**Student Videographer**

- Filmed / produced, edited and posted promotional videos, highlight videos, interviews, animation and raw videos for the UNI Panthers soccer, football, swimming & diving and tennis teams

**United Soccer Leagues (ESPN3 & ESPN+)** Tampa, FL *Jun. 2018 – Aug. 2018*  
**Digital Asset / Video Production Intern**

- Edited TikTok videos, filmed a weekly Instagram show, tagged photos via PhotoShelter
- Interviewed Indy Eleven's Eugene Starikov – wrote the script, shot, and edited the final project

**Around the Corner Productions (ESPN3 & ESPN+)** Cedar Falls, IA *Jan. 2018 – May 2018*  
**Intern Camera Operator**

- Operated wide-shot, shoulder and robotic cameras at the UNI Panthers basketball and softball games

## EDUCATION

**Kent State University** Kent, OH *Jan. 2020 – Dec. 2021*  
**Master of Arts – Sport and Recreation Management**

- Received the Videography Graduate Assistant position
- Received the full academic coverage: 3.95 GPA

**University of Northern Iowa** Cedar Falls, IA *Jan. 2017 – July 2019*  
**Bachelor of Arts – Digital Media Production**

- Cum Laude recipient: 3.70 cumulative GPA
- Minor in Marketing; member of the Sports Business Club
- Transferred credits from the University of California, Los Angeles and Plekhanov Russian University of Economics

## EQUIPMENT OWNED

- Cameras & accessories (Sony A7IV & Sony a6500 + lenses, GoPro Max & Hero 5)
- Home editing & podcast studio (Corsair VENGEANCE i8100 Gaming PC + 45-inch monitor, Rodecaster Pro II mixer, Lewitt mics, motorized camera slider & lights)

# I V A N K O R S A K O V

## REFERENCES

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